



Columbus College  
of Art & Design

# WAYS TO GIVE

## **WHO WE ARE**

Columbus College of Art & Design teaches undergraduate and graduate students in the midst of a thriving creative community in Columbus, Ohio. Founded in 1879, CCAD is one of the oldest private, nonprofit art and design colleges in the United States. CCAD offers 12 Bachelor of Fine Arts programs and a Master of Fine Arts program that produce graduates equipped to shape culture and business at the highest level.

## **WHAT WE DO**

CCAD fosters a community that educates diverse students so they can unleash their creative power to shape culture and commerce.

## **HOW WE DO IT**

CCAD values every member of our creative community and, together, we focus on student, alumni, faculty, and staff success with respect, positivity, inspiration, and accountability.

## **YOU CAN HELP**

CCAD is a charitable organization and relies on contributions from our creative community to realize our vision. With your support, CCAD is quickly gaining recognition as a top-tier college of art and design, a cultural leader, and the engine of Columbus' creative economy. What's more, CCAD is building a global reputation for delivering an innovative and relevant creative educational experience of value to its students, alumni, and society thanks to you.

**YOU WANT TO MAKE A DIFFERENCE AT CCAD.  
THERE'S A WAY TO GIVE THAT'S RIGHT FOR YOU.**

**THINK. DO. THRIVE.**

# GIVING OPPORTUNITIES

## STUDENT SUPPORT

### **Endowed Scholarship Fund (\$50,000 minimum)**

Awarded based on financial need, academic performance, or other criteria; provides annual distribution in perpetuity\*

### **Annual Scholarship Fund (Current Use)**

Awarded based on financial need, academic performance, or other criteria for specific period; minimum \$2,000 annually for at least three years

### **General Scholarship Fund**

Help CCAD students thrive with a scholarship gift of any amount!

## ACADEMIC SUPPORT

### **Endowed Undesignated Fund (\$25,000 minimum)**

Benefits CCAD in general in perpetuity\*; spending authority resides with the president

### **Endowed Designated Fund (\$50,000 minimum)**

Benefits a specific department or program in perpetuity\*; spending authority resides with the chair or faculty leader of specified department or program

### **Annual Designated Fund (Current Use)**

Benefits a project or initiative designated by the donor and approved by the College for a specific period; minimum \$2,000 annually for at least three years

## FACULTY SUPPORT

### **Endowed Chair (\$1,000,000 minimum)**

Supplemental compensation and/or professional support for the chair of a department; provides annual distribution in perpetuity\*

### **Endowed Professorship (\$300,000 minimum)**

Supplemental compensation and/or professional support for a faculty position; provides annual distribution in perpetuity\*

### **Annual Chair (Current Use)**

Supplemental compensation and/or professional support for the chair of a department for a specific period; minimum \$40,000 annually for at least three years

### **Annual Professorship (Current Use)**

Supplemental compensation and/or professional support for a faculty position for a specific period; minimum \$12,000 annually for at least three years

## GENERAL SUPPORT

### **CCAD Annual Fund**

Bolster CCAD's financial well-being with an undesignated gift of any amount!

*\*CCAD's annual endowment distribution rate is currently 4% as detailed in the College's Endowment Policy. This rate is subject to change with approval by the College's Board of Trustees, and annual distributions may fluctuate based on endowment performance.*

# GIVING VEHICLES

## GIFTS

### Cash

Checks, credit card payments, electronic transfers, and other cash-equivalent gifts to CCAD are, in most cases, fully deductible charitable contributions.

### Donor-Advised Funds

As a qualified public charity, CCAD may receive gifts directed from donor-advised funds. Check with your donor-advised fund manager for details.

### Matching Gifts

Many employers match charitable contributions made by their employees. Check with your employer to see if your gift to CCAD can be matched.

### Publicly-Traded Securities

Stocks, bonds, and mutual fund shares may be transferred directly to CCAD, in most cases as a fully deductible charitable contribution.

### IRA Charitable Rollovers

Distributions from IRAs may be directly transferred to CCAD. In certain cases, the distribution is not recognized as income. Check with your IRA manager for details.

### Gifts-in-Kind

Gifts of tangible personal property—art supplies, artworks, books, computers, etc.—are always appreciated. CCAD will work with you to arrange the donation.

## COMMITMENTS

### Pledges

Gifts made to CCAD in several scheduled installments enable a greater contribution over a period of time. CCAD will work with you to arrange the pledge.

### Planned Gifts

Planned gifts can be made through various deferred vehicles, such as bequests, charitable trusts, charitable annuities, life insurance policies, and retirement plan assets. CCAD will work with you and your financial advisor or legal counsel to arrange a planned gift to meet your philanthropic goals.

## SPECIAL GIFTS

### In Honor

Recognize a family member, friend, or colleague with a gift in their honor. CCAD will notify them of the tribute.

### In Memory

Remember a family member, friend, or colleague with a gift in their memory. Whenever possible, CCAD will notify next of kin of the tribute.

## OTHER WAYS TO GIVE

CCAD is happy to consider other methods of support, such as grants, services, sponsorships, real property, or business interests. **Let's get creative!**

# CCAD'S GIVING TEAM

## **ERIKA GABLE**

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## **COLUMBUS COLLEGE OF ART & DESIGN**

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**THANK YOU.**