

CCAD FASHION SHOW



COLUMBUS IS A FASHION CITY.

Cited by Bloomberg and The Atlantic as the #3 fashion city in the U.S., Columbus employs more fashion designers than any U.S. metro area outside New York City and Los Angeles. Columbus College of Art & Design proudly contributes to Columbus's fashionable status, not to mention the city's educational opportunities, economic development, and creative success.

COLUMBUS COLLEGE OF ART & DESIGN IS HERE FOR THE FUTURE OF FASHION.

Top student fashion designers from CCAD's Class of 2022 will premiere their collections with a runway show on Thursday, May 12, 2022. We're excited to announce that we're heading to Franklinton's 400 West Rich, a collaborative community center for the arts that is home to many CCAD alumni, for a fashion show that is creative, unexpected, and daring.

YOU ARE IN FASHION.

As a sponsor, host, or guest of the CCAD Fashion Show, you support our General Scholarship Fund and help to secure a quality education for talented new artists and designers. Your contribution is not only an investment in Columbus's developing workforce, but also an investment in your community's creative culture.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$25,000

- Featured as 2022 CCAD Fashion Show Presenting Sponsor on the big screen, with event signage, and in printed materials
- Highlighted as Presenting Sponsor in official 2022 CCAD Fashion Show website
- 8 tickets ensuring a great view of the 2022 CCAD Fashion Show
- Private gallery tour with CCAD's President, Dr. Melanie Corn, for up to 12 guests

Runway Sponsor \$10,000

- Featured as 2022 CCAD Fashion Show Runway Sponsor on the big screen, with event signage, and in printed materials
- Logo and link placement on 2022 CCAD Fashion Show website
- 6 tickets ensuring a great view of the 2022 CCAD Fashion Show
- Private gallery tour with Provost Julie Taggart for up to 8 guests

Collection Sponsor \$5,000

- Featured as 2022 CCAD Fashion Show Collection Sponsor on the big screen, with event signage, and in printed materials
- Logo and link placement on 2022 CCAD Fashion Show website
- 4 tickets ensuring a great view of the 2022 CCAD Fashion Show

Haute Couture Sponsor \$2,500

- Featured as 2022 CCAD Fashion Show Collection Sponsor on the big screen, with event signage, and in printed materials
- Logo and link placement on 2022 CCAD Fashion Show website
- 2 tickets ensuring a great view of the 2022 CCAD Fashion Show

All sponsors will be invited to the 2022 CCAD Fashion Show!

- Invite includes access to VIP lounge after the show
- CCAD Fashion Show sponsorship experiences provide goods and services which may be deducted from the sponsorship contribution or paid separately by the sponsor
- Sponsors may decline show seats and preview night to provide 100% of their sponsorship to student scholarships

VIP PACKAGES

VIP PARTY PACKAGE \$1,000

- Watch the exclusive 2022 CCAD Fashion Show with a spectacular view for 4 guests
- Access to the VIP lounge after the show
- Enjoy light refreshments before and after the show

VIP COUPLE PACKAGE \$500

- Watch the exclusive 2022 CCAD Fashion Show with a spectacular view for 2 guests
- Access to the VIP lounge after the show
- Enjoy light refreshments before and after the show

TICKETS

Fashion Icon \$150

- Access to the 2022 CCAD Fashion Show
- Watch the 2022 CCAD Fashion Show from a front row seat
- Enjoy light refreshments before and after the show

Fashion Star \$100

- Access to the 2022 CCAD Fashion Show
- Watch the 2022 CCAD Fashion Show from a second row seat
- Enjoy light refreshments before and after the show

Fashion Fan \$50

- Access to the 2022 CCAD Fashion Show
- Enjoy light refreshments before and after the show

Please contact us today to support the 2022 CCAD Fashion Show!
Columbus College of Art & Design Development Office
614.222.3232 | development@ccad.edu | ccadfashionshow.com