History of Advertising and Graphic Design – Adjunct Instructor

The Columbus College of Art & Design (CCAD) is seeking Part Time Adjunct Instructor for our History of Art and Design Department to teach History of Advertising and Graphic Design beginning in the FALL 2016 semester. CCAD’s campus is a vital and growing “urban learning village” of 1,100 students located in downtown Columbus, a smart, open, and growing city with a metro-area population of 1.4 million. Offering BFA and MFA degrees, the College, as a matter of values and practice, focuses on the development of applied creative thinkers.

Course Details: This is a team-taught, integrated class between Advertising and Graphic Design and Art History. It will introduce first-year students to the discipline of Advertising and Graphic Design through a combination of studio-based projects and lectures/discussions on the history of the field. Students will create professional quality projects for print and online media, which will integrate the historical concepts and examples studied in class. The course engages lecture, discussion, projects, activities of critical inquiry, observation, analysis, research, and writing to hone aesthetic vocabulary and communication skills.

A master’s degree in art or design history, or a related field, is required. Previous teaching experience preferred.

Resumes will be accepted until filled.

Please submit a cover letter and resume to:

Columbus College of Art & Design
Attn: Human Resources Department – History of Ad Graph
107 N. Ninth Street
Columbus, OH 43215
E mail: humanresources@ccad.edu  [please note History of Ad Graph in subject field]

CCAD makes recruitment and retention decisions based on credentials, experience, abilities, talent, and results. CCAD is an E0/VET/Disability Employer. The administration, faculty, staff and student embrace diversity and prohibit discrimination on the bases of race, religion, color, gender, age, national origin, non-disqualifying disability, veteran status, sexual orientation, gender identity or expression or any other legally protected class status. Women and minorities are strongly encouraged to apply.