

CCAD College Preview

CCAD's College Preview program is the perfect opportunity to learn, create, and thrive on our beautiful campus located in downtown Columbus. Over the course of three weeks, emerging artists and designers will experience college-level instruction, professional development, collaborative workshops, and electives. College Preview graduates will earn three non-major elective credits upon completion of the program.

Below are the Major Areas for College Preview.

Click the name of each major to learn more about each department!

Advertising & Graphic Design

Explore typography, logos, commercial design, and more! Students in this major will have the opportunity to study the psychology of advertising and graphic design, and put their knowledge to the test. This exciting major asks designers to use problem solving and critical thinking to develop, render, and present a promotional campaign from rough sketches to a finished product.

Animation

Learn fundamentals and basic techniques using Cintiq tablets to make 2D animation—then create an original animated sequence. Students will be instructed in the art of character and storyboard development through drawing. Key concepts of traditional animation, including character design, timing, and movement, will be introduced.

Comics & Narrative Practice

Whether humorous or packed with adventure, comics illustration allows an artist to have complete control over an imagined world. Character design, narrative development, background illustration, and grid structure will be developed in this major. Making comics combines creative thinking, writing, and life drawing skills to develop effective visual narrative.

Fashion Design

Do you spend a lot of time perfecting your #OOTD? Love DIY, upcycling, and finding your signature style amidst a sea of trends? Our Fashion Design major is the perfect place to develop your eye for design through skills in drafting and constructing the perfect collection. Explore fabric dyeing, garment construction, and fashion illustration—all in the context of current fashion industry trends.

Fine Arts

Deepen your creative journey by learning contemporary art theory while expanding your practice in a variety of mediums, including drawing, printmaking, ceramics, and painting. Take part in our intensive studio courses and immerse yourself in the collegiate world of Fine Arts at CCAD, with a methodology and worldview that are essential to any art and design career.

Game Art & Design

From initial thumbnail sketches to concept art, you'll create illustrations based on design, stylization, and humor, using both traditional drawing and digital media as tools. Develop your personal style informed by the contemporary illustration market. Students will have the chance to practice skills digitally on Cintiq tablets in Photoshop, and traditionally with charcoal, graphite, and more.

Illustration

From initial thumbnail sketches to concept art, create illustrations based on design, stylization, and humor, using both traditional drawing and digital media as tools. Develop your personal style informed by the contemporary illustration market. Students will have the chance to practice skills digitally on Cintiq tablets in Photoshop, and traditionally with charcoal, graphite, and more.

Industrial Design

Are you a solution-oriented person who enjoys design challenges that blend the commercial and functional? Discover the development process behind creating everyday items like shoes, cars, electronics, and toys while making designs that improve our daily lives. As natural problem solvers, industrial designers find themselves in all facets of today's marketplace.

Interior Architecture & Design

Our Interior Architecture & Design major focuses on a user-centered approach to thoughtfully research, plan, design, and problem-solve through real-world exercises and socially appropriate contexts. Students in Interior Architecture & Design will learn the foundations of architecture and design—both interior and exterior—to better understand how their keen eye for style shapes the buildings of tomorrow.

Photography

Investigate photographic processes, editing, and mounting—while discussing aesthetic principles of technique, light, and composition. Students will learn fundamental techniques of still photography. Cameras will be provided by CCAD, but bringing your own is encouraged!

Film & Video

Sharpen your skills as an emerging filmmaker by exploring the nitty-gritty of cinema. From storyboarding, screenwriting, to post-production, students will explore different techniques of shooting and editing to discover their own unique perspective behind the camera.

A Day in the Life of a College Preview Student

Students will spend mornings in their majors learning technical skills from our experienced instructors. After lunch, students will join their multidisciplinary cohorts where they will complete collaborative projects, take part in professional development, and attend elective workshops hosted by CCAD faculty, staff, and guests from the greater Columbus artistic community.

Sample Schedule

<u>MON</u>	<u>TUE</u>	<u>WED</u>	<u>THUR</u>	<u>FRI</u>	<u>SAT</u>	<u>SUN</u>
Major Course 9AM-12PM	Major Course 9AM-12PM	Major Course 9AM-12PM	Major Course 9AM-12PM	Major Course 9AM-12PM	Studio Time	Group Brunch
LUNCH Noon-1 p.m.	LUNCH Noon-1 p.m.	LUNCH Noon-1 p.m.	LUNCH Noon-1 p.m.	LUNCH Noon-1 p.m.	Scioto Mile Excursion	CMA Visit
Vision to Exhibition 1-4 p.m.	Research Methods 1-4 p.m.	Preparator Orientation 1-4 p.m.	Studio Elective 1-4 p.m.	Otherworld Excursion	Group Activity	Group Activity

Want more information?
Email us at collegepreview@ccad.edu
or visit [our website](#) to learn more