ADJUNCT INSTRUCTOR – Advertising & Graphic Design Department

The Columbus College of Art & Design seeks Adjunct Instructors in our Advertising and Graphic Design Department for Fall 2016 and Spring 2017 academic year. CCAD's campus is a vital and growing “urban learning village” of 1,100 students located in downtown Columbus, a smart, open, and growing city with a metro-area population of 1.4 million. Offering BFA and MFA degrees, the College, as a matter of values and practice, focuses on the development of applied creative thinkers.

Major Responsibilities:
- Ability to teach Advertising & Design Principles, Process, and Applications
- Ability to teach conceptual design while connecting to the history of Advertising and Design.
- Ability to teach research and strategic process—while focusing on the target audience, messaging, and expected outcomes
- Demonstrate excellent knowledge of the subject matter in required course related to their specific expertise within a professional curriculum
- Effectively plan and prepare for classes each week to create a professional and productive learning environment for students.

Qualifications:
This position requires strong examples of work demonstrating professional and teaching experience, with an emphasis placed on candidates with experience in sustainable design practices, retail design principles and/or universal design concepts. Candidates should demonstrate excellence in teaching related to their specific expertise within the professional interior design curriculum, and be able to work within a small program, specialized in personal attention.

Requirements:
- Vast Knowledge of Advertising & Design Principles, History, Process, and Applications
- Strong conceptual design experience and portfolio
- Strong proficiency in a range of applications, including Adobe Creative Cloud (Illustrator, Photoshop, and, InDesign), and other Applicable Software.
- Secondary knowledge in Photography, Illustration, Web Design, Motion Graphics or 3D Animation.
- Expertise to teach various aspects related to the design field such as Branding and Logo Design, Typography, Illustration, Social Media, and Marketing Principles.
- Develop, provide, and follow design guidelines on all projects as needed for the students.
• Personal practice should demonstrate a strong history of using social media and online tools to engage with clients, businesses, and the public for self-promotion purposes.
• Provide an exceptional portfolio that showcases solid conceptual, color, typography and layout graphic design skills is required.
• Relevant research experience and publications in the field will be an added bonus.
• Excellent interpersonal, organizational and communication skills.
• Should have interest in working collaboratively in academic environment; including program development and assessment, committee service, and institutional leadership roles.
• Excellent written and communication skills are a must.
• Previous teaching experience is preferred, but not required.

Resumes will be accepted until filled.

Please submit a cover letter and resume to:

Columbus College of Art & Design
Attn: Human Resources Department – Ad/Graph
107 N. Ninth Street
Columbus, OH 43215
E mail: humanresources@ccad.edu (please note Ad/Graph in subject field)

Candidates under further consideration may be asked to submit a portfolio, transcripts and recommendations from prior industry employment.

CCAD makes recruitment and retention decisions based on credentials, experience, abilities, talent, and results. CCAD is an EO/VET/Disability Employer. The administration, faculty, staff and student embrace diversity and prohibit discrimination on the bases of race, religion, color, gender, age, national origin, non-disqualifying disability, veteran status, sexual orientation, gender identity or expression or any other legally protected class status. Women and minorities are strongly encouraged to apply.