

# MASTER OF DESIGN: INTEGRATIVE DESIGN



**You know how to design.  
We'll show you how to lead.**

The Master of Design in Integrative Design provides talented designers and professionals with the tools to achieve leadership roles in organizations and create new businesses. Centered around project-based experiences, our curriculum focuses on business, research, design thinking, leadership, strategic planning and creative asset management. You'll learn how to make the case for design-driven innovation and provide a sustainable advantage to business and nonprofits.



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## **DESIGN WITH PURPOSE**

Through a mix of real-world projects and coursework in our 2-year program, you'll gain the knowledge you need to navigate the bridge between design and enterprise. And you'll leave a leader fluent in design and business, ready to help companies and communities become more creative, impactful and competitive in a global marketplace.

## **Master of Design courses**

- » GRID50XX — Design Integration Studio I & II
- » GRID5802 — Design Thinking and Methodology
- » GRID60XX — Design Integration Studio II & IV
- » GRID51XX — Design Projects
- » GRID5803 — Leadership and Complexity
- » GRID61XX — Thesis Project
- » GRID55XX — Research, Creations, and Development
- » GRID5804 — Communications & Advocacy
- » GRID5801 — Business Foundations for Design
- » GRID5805 — Planning, Sustainability and Ethics

## **CAREERS**

Art director  
Brand manager  
Copywriter  
Creative director  
Design strategist  
Environmental Designer  
Graphic designer  
Interactive media director  
Production designer  
Web designer/developer

## **INTERESTED?**

To find out more and get an application form, contact admissions at [admissions@ccad.edu](mailto:admissions@ccad.edu) or 614.437.7247.

